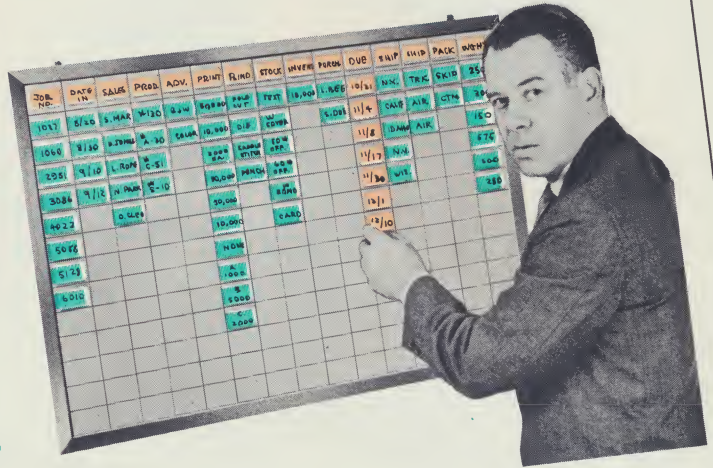


An important letter describing our free trial offer...

for sure control over business
operations...ease of use...
and amazingly low cost...

absolutely nothing compares with

TIMESWISE
MAGNETIC VISUAL CONTROL BOARDS



Dear Sir:

Here it is at last. A simplified production control board that not only gives you instant visual control over job assignments, machine schedules, orders, delivery dates, etc.....but also:

- ...can be changed quickly and easily, simply by moving magnets.
- ...permits you to arrange and rearrange schedules without making up new forms.
- ...has no bothersome strings, pins, and tacks to struggle with.
- ...is really easy to use.

TIMESWISE VISUAL CONTROL BOARDS tell you at a glance where things stand in your operation, without you sorting through papers, making phone calls, or running around asking people for information. It heads off emergencies. Keeps you from missing deadlines. Prevents those frantic last-minute rushes.

The enclosed folder tells you how TIMESWISE VISUAL CONTROL BOARDS can work for you...how they let you see things in a new, clearer light...give you a lot more certainty and control over men, machines, and materials.

Thousands of firms in every line of business enjoy the time and money-saving benefits of TIMESWISE boards...but naturally, your operation is different. And you wonder if these boards will work for you. Will you find out at my expense?

Here's what I suggest: accept the board of your choice now, and use it on free examination for 30 days. If you like it, keep it. If it isn't exactly what you want, return it in its shipping container. You won't owe us a penny...and you don't have to give us any reasons or explanations for returning the board. You are the sole judge of its value to you.

2" x 5/8" TAB

Type or write
two short lines

(ACTUAL SIZE)

ALL BOARDS ON THIS PAGE USE 2" x 5/8" MAGNETIC TAB HOLDERS

TIMEWISE- 220

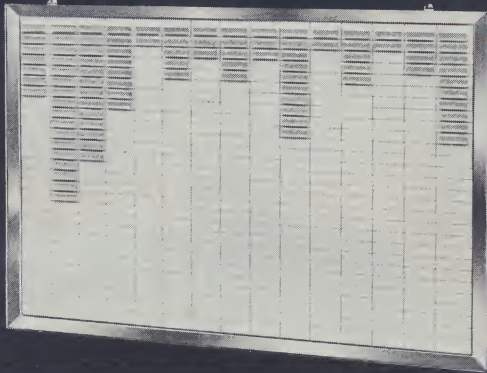
Board Size: 25" x 19"

Columns: 10 Across
22 Down

Timewise-220 comes complete with:

- 1 25" x 19" Timewise-220 board with aluminum frame
- 48 Magnetic Tab Holders 2" x 5/8"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs

Price . . . \$39.95



TIMEWISE- 420

Board Size: 37" x 25"

Columns: 15 Across
28 Down

Timewise-420 comes complete with:

- 1 37" x 25" Timewise-420 board with aluminum frame
- 96 Magnetic Tab Holders 2" x 5/8"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs

Price . . . \$89.95

TIMEWISE- 840

Board Size: 49" x 37"

Columns: 20 Across
42 Down

Timewise-840 comes complete with:

- 1 49" x 37" Timewise-840 board with aluminum frame
- 204 Magnetic Tab Holders 2" x 5/8"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs
- 500 Blue perforated paper tabs

Price . . . \$169.00



TO ORDER ANY OF THESE BOARDS USE ORDER FORM ON PAGE 15

4" x 5/8" TAB

Type or write two long lines
on this larger size tab

(ACTUAL SIZE)

ALL BOARDS ON THIS PAGE USE 4" x 5/8" MAGNETIC TAB HOLDERS

TIMWISE- 105

Board Size: 25" x 19"

Columns: 5 Across
21 Down

Timewise-105 comes complete with:

- 1 25" x 19" Timewise-105 board with aluminum frame
- 48 Magnetic Tab Holders 4" x 5/8"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs

Price . . . \$54.00



TIMWISE- 224

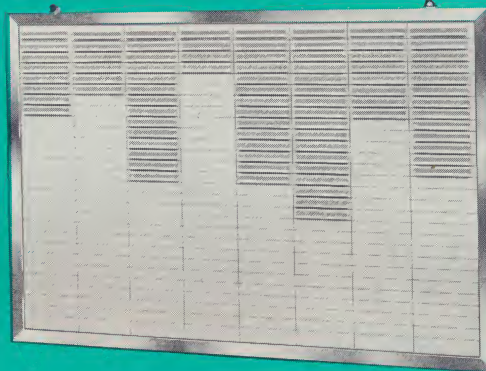
Board Size: 37" x 25"

Columns: 8 Across
28 Down

Timewise-224 comes complete with:

- 1 37" x 25" Timewise-224 board with aluminum frame
- 84 Magnetic Tab Holders 4" x 5/8"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs

Price . . . \$105.00



TIMWISE- 462

Board Size: 49" x 37"

Columns: 11 Across
42 Down

Timewise-462 comes complete with:

- 1 49" x 37" Timewise-462 board with aluminum frame
- 156 Magnetic Tab Holders 4" x 5/8"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs
- 500 Blue perforated paper tabs

Price . . . \$186.00



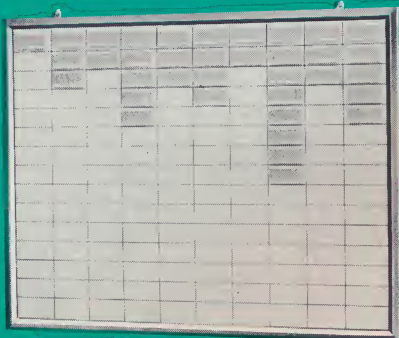
TO ORDER ANY OF THESE BOARDS USE ORDER FORM ON PAGE 15

2" x 1" TAB

Type or write
up to three
short lines

(ACTUAL SIZE)

ALL BOARDS ON THIS PAGE USE 2" x 1" MAGNETIC TAB HOLDERS



~~TIMWISE~~-150

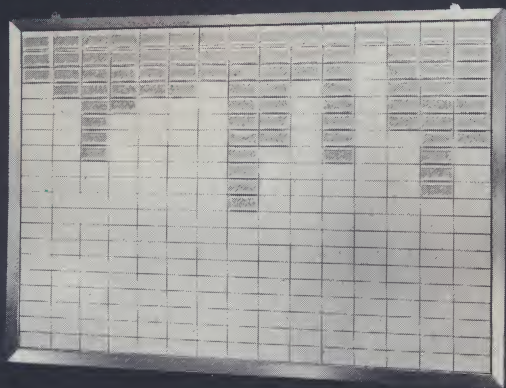
Board Size: 25" x 19"

Columns: 10 Across
15 Down

Timewise-150 comes complete with:

- 1 25" x 19" Timewise-150 board
- 36 Magnetic Tab Holders 2" x 1"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs

Price . . . \$39.95



~~TIMWISE~~-300

Board Size: 37" x 25"

Columns: 15 Across
20 Down

Timewise-300 comes complete with:

- 1 37" x 25" Timewise-300 board
- 84 Magnetic Tab Holders 2" x 1"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs

Price . . . \$89.95



~~TIMWISE~~-600

Board Size: 49" x 37"

Columns: 20 Across
30 Down

Timewise-600 comes complete with:

- 1 49" x 37" Timewise-600 board
- 180 Magnetic Tab Holders 2" x 1"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs
- 500 Blue perforated paper tabs

Price . . . \$169.00

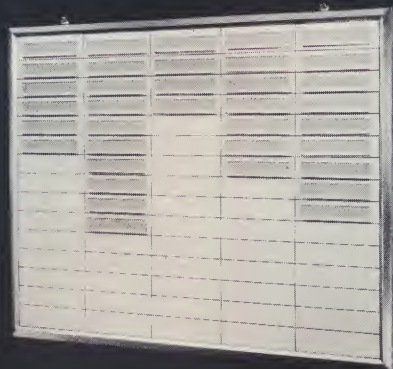
TO ORDER ANY OF THESE BOARDS USE ORDER FORM ON PAGE 15

4" x 1" TAB

(ACTUAL SIZE)

Type or write up to
three long lines
on this larger size tab.

ALL BOARDS ON THIS PAGE USE 4" x 1" MAGNETIC TAB HOLDERS



TIMWISE- 75

Board Size: 25" x 19"

Columns: 5 Across
15 Down

Timewise-75 comes complete with:

- 1 25" x 19" Timewise-75 board
- 36 Magnetic Tab Holders 4" x 1"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs

Price . . . \$54.00

TIMWISE- 160

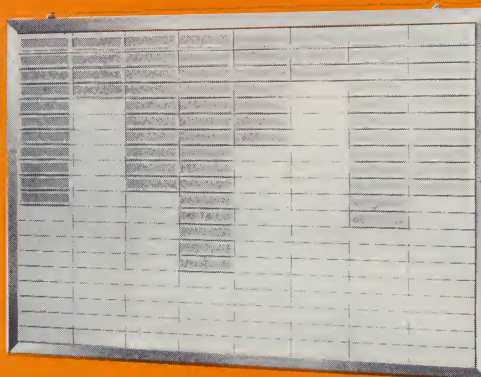
Board Size: 37" x 25"

Columns: 8 Across
20 Down

Timewise-160 comes complete with:

- 1 37" x 25" Timewise-160 board
- 72 Magnetic Tab Holders 4" x 1"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs

Price . . . \$105.00



TIMWISE- 330

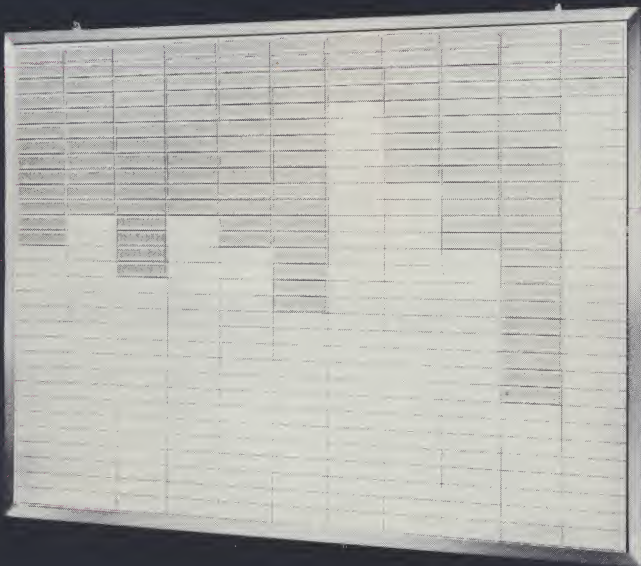
Board Size: 49" x 37"

Columns: 11 Across
30 Down

Timewise-330 comes complete with:

- 1 49" x 37" Timewise-330 board
- 132 Magnetic Tab Holders 4" x 1"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs
- 500 Blue perforated paper tabs

Price . . . \$186.00



TO ORDER ANY OF THESE BOARDS USE ORDER FORM ON PAGE 15

2" x 1³/₈" TAB

Type or write
up to five
short lines.

(ACTUAL SIZE)

ALL BOARDS ON THIS PAGE USE 2" x 1³/₈" MAGNETIC TAB HOLDERS

TIMWISE- 110

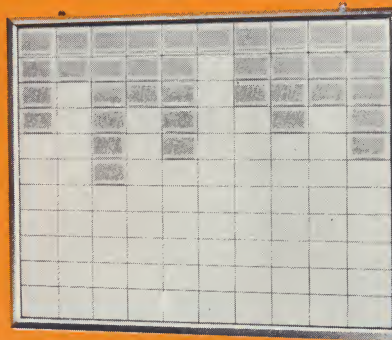
Board Size: 25" x 19"

Columns: 10 Across
11 Down

Timewise-110 comes complete with:

- 1 25" x 19" Timewise-110 board
- 36 Magnetic Tab holders 2" x 1³/₈"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs

Price . . . \$45.00



TIMWISE- 210

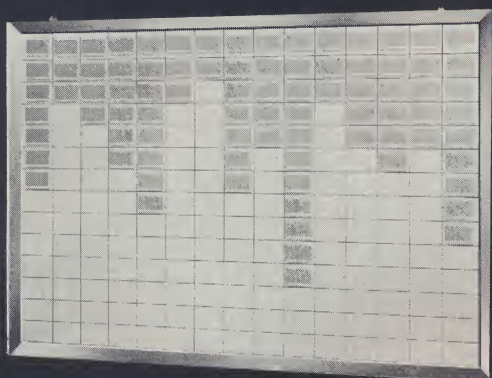
Board Size: 37" x 25"

Columns: 15 Across
14 Down

Timewise-210 comes complete with:

- 1 37" x 25" Timewise-210 board
- 84 Magnetic Tab Holders 2" x 1³/₈"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs

Price . . . \$96.00



TIMWISE- 460

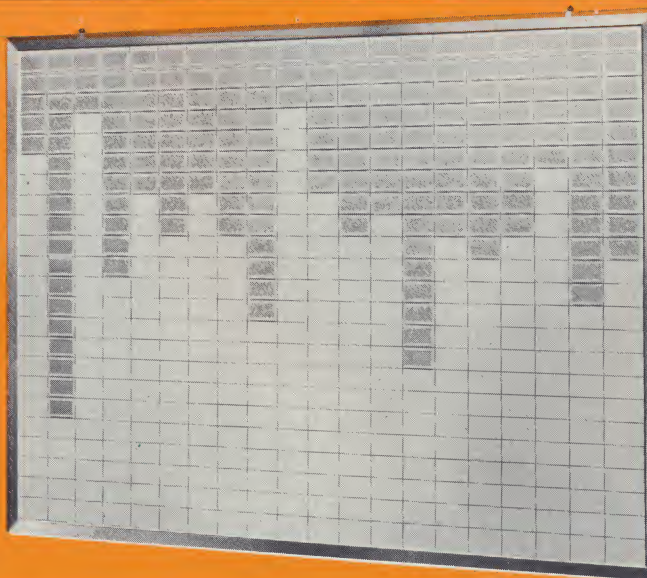
Board Size: 49" x 37"

Columns: 20 Across
23 Down

Timewise-460 comes complete with:

- 1 49" x 37" Timewise-460 board
- 180 Magnetic Tab Holders 2" x 1³/₈"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs
- 500 Blue perforated paper tabs

Price . . . \$182.00

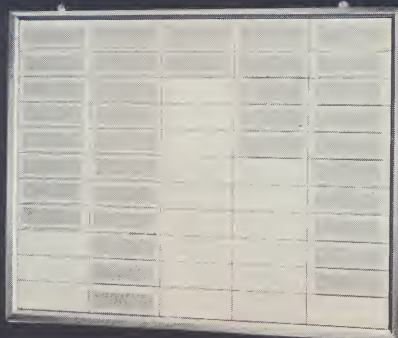


TO ORDER ANY OF THESE BOARDS USE ORDER FORM ON PAGE 15

4" x 1³/₈"
TAB (ACTUAL SIZE)

Type or write up to
five long lines
on this larger size tab.

ALL BOARDS ON THIS PAGE USE 4" x 1³/₈" MAGNETIC TAB HOLDERS



TIMEWISE- 55

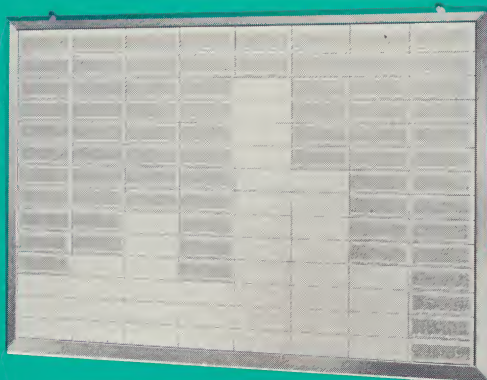
Board Size: 25" x 19"

Columns: 5 Across
11 Down

Timewise-55 comes complete with:

- 1 25" x 19" Timewise-55 board
- 36 Magnetic Tab Holders 4" x 1³/₈"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs

Price . . . \$59.00



TIMEWISE- 112

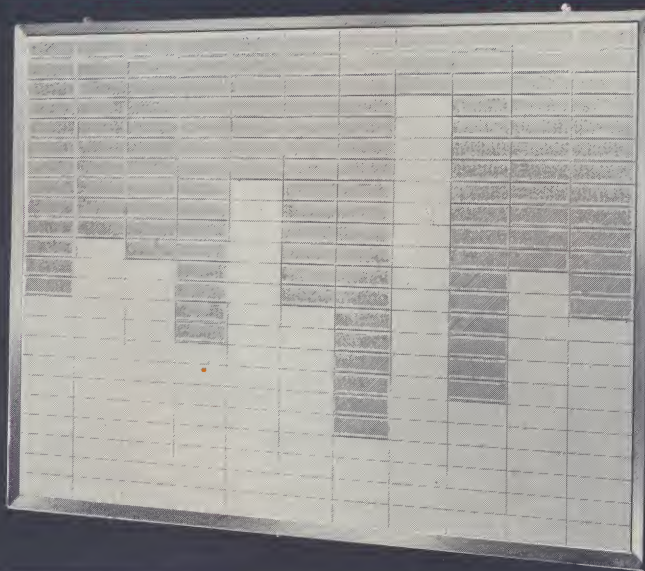
Board Size: 37" x 25"

Columns: 8 Across
14 Down

Timewise-112 comes complete with:

- 1 37" x 25" Timewise-112 board
- 72 Magnetic Tab Holders 4" x 1³/₈"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs

Price . . . \$118.00



TIMEWISE- 253

Board Size: 49" x 37"

Columns: 11 Across
23 Down

Timewise-253 comes complete with:

- 1 49" x 37" Timewise-253 board
- 132 Magnetic Tab Holders 4" x 1³/₈"
- 500 Green perforated paper tabs
- 500 Orange perforated paper tabs
- 500 Yellow perforated paper tabs
- 500 Blue perforated paper tabs

Price . . . \$208.00

TO ORDER ANY OF THESE BOARDS USE ORDER FORM ON PAGE 15

Read how
TIMESWISE
BOARDS are
SAVING TIME
and EFFORT
for others

**THEY CAN
 HELP YOU,
 TOO!**

MACH. #	QOHQ.	OUTPUT	SALES	ITEM	AREA	STOCK	PKGE	SHIP	FINISH
1	11-6	0.000	R.DOE	221012	EAST	YES	CTN	TRUCK	12-1
2	11-12			12-521					
3		59000				YES		AIR	
4	12-6		S. TROLL						
5					SOUTH				
6			S. JONES						
7			D. LAKE	12-102	EAST			TRUCK	
8					SOUTH				
9		25000	S. KILAR						
10					WEST				

The Goodyear Tire & Rubber Company

P. O. BOX 8110 A
 CHICAGO, ILLINOIS 60680

February 21, 1967

Mr. M. Surrey, President
 Caddylak Systems
 139 Linden Avenue
 Westbury, New York

Dear Mr. Surrey:

I would like to take this opportunity to express my complete satisfaction with the Timewise Visual Control Board which I purchased from your company several months ago.

In our Accounting Office we presently have approximately 120 employees working in our Data Processing, Retail and Wholesale Accounting departments. Prior to using the Timewise 150, I found it extremely difficult to always be in a position of knowing exactly the number of employees on payroll, and what department they were currently assigned to.

We have set the Timewise 150 up in the form of an organization chart, and I assure you this completely solved this problem for me. My secretary has the responsibility of immediately updating this organization chart at the time we have an exit or transfer of personnel in our organization.

I can truthfully say the Timewise 150 has proved to be invaluable to this organization and served it's intended purpose in a very satisfactory manner.

Yours truly,

THE GOODYEAR TIRE & RUBBER COMPANY

P. P. Crabtree, Manager
 Midwest Zone Accounting



AMERICAN OIL COMPANY

GENERAL OFFICE 910 SOUTH MICHIGAN AVENUE CHICAGO, ILLINOIS 60680
 EMPLOYEE AND PUBLIC RELATIONS DEPARTMENT
 P. T. DROTNING
 Manager, Public Relations
 Communications Services

February 17, 1967

Mr. M. Surrey, President
 Caddylak Systems, Inc.
 139 Linden Avenue
 Westbury, New York 11590

Dear Mr. Surrey:

Thank you for your note of February 10.

We have found your Timewise Visual Control Board to be very useful. We use it for scheduling and recording the progress of copy and production for our Employee Magazine. It saves time and provides a degree of flexibility that I have not found in any similar device.

Sincerely,

Thurman L. Deakins

General Motors Corporation



PONTIAC MOTOR DIVISION

*** Pontiac, Michigan 48053

February 16, 1967

Mr. M. Surrey, President
Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York

Dear Mr. Surrey:

In reply to your letter, Mr. H.C. Jackson and I would like to say that the Timewise Visual Control Board has been most satisfactory. It is efficient, time saving, and convenient for the many projects we have had in the past and the ones we will have in the future. The Timewise 150 Visual Control Board gives our people a clear, concise picture of these projects and is also of great assistance in our Zero Defects Program.

Yes, your service has been excellent. Your prompt shipping of the magnetic tab holders and of any other items needed has been greatly appreciated.

Thank you for this opportunity to express our thoughts on your very worth-while product. We wish you continued success.

Sincerely,

G. W. Parsons

MICHIGAN BELL TELEPHONE COMPANY

1365 Cass Avenue
Detroit 26, Michigan

February 6, 1967

Mr. M. Surrey, President
Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York 11590

Dear Mr. Surrey,

In reply to your letter of January 18, 1967, regarding my testimonial of the benefits I have received by using the Timewise-150 Visual Control Board, please note the following:

First, my office has saved considerable time and questions by posting each of our work sections on the Timewise-150.

Second, we are also using this board to post quarterly schedules for our craft and supervisory personnel.

Third, by using multi-colored plastic aids, we are indicating vacations, illness cases and part-time personnel.

Fourth, by merely changing the magnetic name tabs we keep our posting up to date when one employee transfers to another work section and/or a different tour.

Yes, the Timewise-150 has been more than satisfactory. In fact, I have already recommended your product to some of my fellow supervisors.

Sincerely,

D. E. Burwell
Building Foreman

en Lady Van Heusen Lady Van Heusen Lady Van Heusen La

November 2, 1966

Mr. Milt Surrey, President
Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York 11590

Dear Mr. Surrey:

This is to confirm a telephone conversation we had recently on your production scheduling boards.

After trying one in our "in-plant" scheduling department we were so convinced of the merits of this system that we installed them in our "advance scheduling department". Shortly afterwards we instituted this visual presentation to departments responsible for handling salesmen's duplicate lines production, follow-up, trimming department, and goods-in-process inventories.

At this time I would also like to express my appreciation for the very fine cooperation we have received from you and your staff.

With thanks and best wishes, I remain,

Sincerely yours,

Eric M. Mendel
Vice President



REYNOLDS METALS COMPANY

REYNOLDS METALS BUILDING ■ RICHMOND, VIRGINIA 23218

January 31, 1967

Mr. M. Surrey
Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York 11590

Dear Mr. Surrey:

We are considering the purchase of another board as a travel status board. The members of our group travel extensively, so we are considering the installation of another one to be used as an in, out and destination type status board. I can state that I have found your control board very useful. I have bought two of your products over the past several years. The first one I bought, two or three years ago, when I was employed at one of our Plants as Quality Control Manager; and I used the board there as a very handy status board, maintaining the up-to-date information on various projects which were being conducted within my department. Upon moving to another job here in Richmond in the Products Management Group for the Plastics Division of Reynolds Metals Company, I again found a use for one of your Caddylak Boards and am presently employing one of the magnetic tab varieties very effectively as a system of control on various Product Managers' assignments. I find the board especially useful in maintaining a visual status of the various projects which each man in my group is involved in.

In short, I regard your Caddylak Board a very handy device and recommend it as being convenient, efficient and attractive.

Yours very truly,

John M. Marcus
Product Director
Plastics Division

JM/djj

BUY WITH CONFIDENCE... YOU'RE IN THE BEST OF COMPANY WHEN YOU ORDER FROM CADDYLAK SYSTEMS

Our Unconditional Guarantee: Any product offered for sale by us can be purchased and used for 30 days on a free-trial basis. If you are not completely satisfied you may return it within 30 days and receive an immediate refund.

CORNING GLASS WORKS
CORNING
HARRODSBURG, KENTUCKY

PURCHASE ORDER
No. HA 34187
MUST APPEAR ON ALL INVOICES
PACKAGES, PACKING SLIPS AND
BILLS OF LADING.
REGISTRATION NO. 918

NATIONAL BROADCASTING COMPANY, INC.
3000 W. ALAMEDA AVE.
BURBANK, CALIFORNIA, 91503
AREA CODE 213
845-7000
849-3911

PURCHASE ORDER
Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York

IMPORTANT
ALWAYS SHOW THIS ORDER NUMBER
ON BILLS, PACKAGES AND PAPERS
6-BPA-37
INVOICES IN DUPLICATE AND SHOW ORDER NUMBER, MAIL TO
NATIONAL BROADCASTING COMPANY, INC.
3000 W. ALAMEDA AVE., BURBANK, CALIF., 91503
ATTENTION: ACCOUNTS PAYABLE
ADDRESS ALL OTHER COMMUNICATIONS TO THE UNDERSIGNED
3000 W. ALAMEDA AVE., BURBANK, CALIF., 91503
ORDER DATE 1-11-66
REFERENCE jh/b
PLEASE MARK FOR AND SHIP PREPAID, TON

Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York 11590

TELEX NO. 0120354
27229
THIS ORDER NUMBER MUST APPEAR ON ALL
PACKAGES, PACKING SLIPS, INVOICES AND
BILLS OF LADING.
REGISTRATION NO. 918

GENERAL ELECTRIC
SHIP TO: 118 West First Street
Dayton Ohio 45402
• Att: H.A. Baltrunat

THE CELOTEX CORPORATION
GENERAL OFFICE: TAMPA, FLORIDA
PLANT
CADDYLAK SYSTEMS, INC.
139 LINDEN AVENUE
WESTBURY, NEW YORK

Westinghouse Electric Corporation
512 S FULTON AVE., MT VERNON, MD
REG. NO. 30252
DATE 10/26/65

CHARLES BRUNING COMPANY
Division of Addressograph Multigraph Corporation
COPYING AND BLUE PRINT PAPERS, PRINTING & DEVELOPING MACHINES
DRAFTING EQUIPMENT & SUPPLIES
855 CAHUENGA BLVD. (BRUNING) LOS ANGELES, CALIF. 90038

AMERICAN BRAKE SHOE COMPANY
AMSCO Division
Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York

ST REGIS PAPER COMPANY
4600 N.E. EXPRESSWAY I-85
POST OFFICE BOX 607
DORAVILLE, GA 30040

INTERNATIONAL MINERALS & CHEMICAL CORPORATION
P.O. BOX 71 TU 5-4171 CARLSBAD, NEW MEXICO

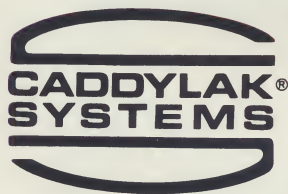
Abex
16470-10-000 9-65

LUTHERAN HOSPITAL
2609 FRANKLIN BOULEVARD
CLEVELAND, OHIO 44113

CADDYLAK SYSTEMS, INC.
139 Linden Avenue
Westbury, New York

**RETURN ATTACHED
ACCEPTANCE PROMPTLY**

NO RISK FREE TRIAL ORDER FORM



Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York 11590
(516) ED 3-8221

Gentlemen:

Please send us the Timewise Visual Control Board checked below, under your 30-day free trial offer. I understand that I can use the board for 30 days and that if I am not completely satisfied, I can return it and receive a full refund. This is an unconditional guarantee.

- | | |
|--|--|
| ☐ Timewise—150 @ \$ 39.95 | ☐ Timewise— 55 @ \$ 59.00 |
| ☐ Timewise—300 @ \$ 89.95 | ☐ Timewise—112 @ \$118.00 |
| ☐ Timewise—600 @ \$169.00 | ☐ Timewise—253 @ \$208.00 |
| ☐ Timewise—110 @ \$ 45.00 | ☐ Timewise—220 @ \$ 39.95 |
| ☐ Timewise—210 @ \$ 96.00 | ☐ Timewise—420 @ \$ 89.95 |
| ☐ Timewise—460 @ \$182.00 | ☐ Timewise—840 @ \$169.00 |
| ☐ Timewise— 75 @ \$ 54.00 | ☐ Timewise—105 @ \$ 54.00 |
| ☐ Timewise—160 @ \$105.00 | ☐ Timewise—224 @ \$105.00 |
| ☐ Timewise—330 @ \$186.00 | ☐ Timewise—462 @ \$186.00 |

**MAGNETIC TAB HOLDERS AND PAPER TABS ARE INCLUDED
WITH EACH BOARD AS LISTED IN SPECIFICATIONS**

(Additional Magnetic Tab Holders and Paper Tabs always available when needed.)

Name _____

Company _____

Street _____

City _____

State _____ Zip _____

F.O.B. Factory, Westbury, N.Y.

☐ Check enclosed (Save shipping charges.
N.Y. State Residents add Sales Tax.)

☐ Bill Company

☐ Charge to my American Express Card

Acct. # _____

Card # _____

☐ Charge to my Diners Club Card

Acct. # _____

ARRANGE and REARRANGE SCHEDULES... Easily!

TIMEWISE®

MAGNETIC VISUAL CONTROL BOARDS

AVAILABLE IN SEVERAL SIZES

Here's the really easy way to keep pertinent data up-to-date . . . simply by moving Magnetic Holders from column to column — to provide you with a completely current status of your project. Permits you to arrange and rearrange schedules and other data without making up new forms. Simply type or write on perforated paper tabs — insert tab in magnetic holder and move as needed from column to column. A real work and time saver . . .



- SEE VITAL INFORMATION AT-A-GLANCE.
- MAKE CHANGES QUICKLY AND EASILY BY MOVING MAGNETS.
- KEEP IMPORTANT DATA UP-TO-THE MINUTE.

1001 USES

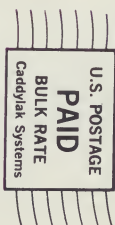
**Production • Inventory
Shipping • Purchasing
Personnel • Advertising
Sales • Maintenance, etc.**

139 LINDEN AVENUE
WESTBURY, NEW YORK 11590



T NELSON
BOX 1546
POUGHKEEPSIE NY 12603

If undeliverable do not return.



806